

**Postgraduate Diploma in Business Management  
and Data Analytics in Decision-Making**  
Programme Code: MS178A

Application Code: 2375-MS178A

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For details, please refer to p.150



**Postgraduate Diploma in Human Resource  
Analytics and Organisation Change Management**  
Programme Code: MS155A

Application Code: 2350-MS155A

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In today's world of data abundance, artificial intelligence and human resource analytics can help leaders of an organisation make more informed and insightful decisions about its employees. However, to truly become an insight-driven organisation, behavioural changes may be necessary for employees to embrace data-driven problem-solving and decision-making as part of its organisation culture. The programme aims at, not only to equip human resource and people management professionals with the skills of Artificial Intelligence and human resource analytics, but also with the competence of managing challenges related to behavioural changes, such as conflict resolution, culture and change management.

Graduates of the Postgraduate Diploma in Human Resource Analytics and Organisation Change Management will be able to articulate to the Master of Arts Human Resource Management with 2 module exemptions.

Please visit: <https://hkuspace.hku.hk/prog/master-of-arts-human-resource-management-online>

Graduates of the Postgraduate Diploma in Human Resource Analytics and Organisation Change Management will also be able to articulate to the Master of Science Business and Management with one exemption, and will be able to complete their master studies in one year.

**R** Applicants shall:

- (A) (i) hold a bachelor's degree awarded by a recognized institution; AND  
(ii) have three years of full-time work experience in related industries.

OR

- (B) (i) hold professional qualification(s) in a relevant discipline; AND  
(ii) have five years of full-time work experience at senior managerial level in related industries.

If the degree or equivalent qualification is from an institution where the language of teaching and assessment is not English, applicants shall provide evidence of English proficiency, such as:

- an overall band of 6.0 or above with no subtests lower than 5.5 in the IELTS; or
- a score of 550 or above in the paper-based TOEFL, or a score of 213 or above in the computer-based TOEFL, or a score of 80 or above in the internet-based TOEFL; or
- HKALE Use of English at Grade E or above; or
- HKDSE Examination English Language at Level 3 or above; or
- equivalent qualifications.

Applicants with other qualifications will be considered on individual merit.

**\$** HK\$38,000

Application Fee: HK\$200

**D** 12 months to 28 months

English

**Q** Level 6 (Reg. No.: 23/000478/L6) Validity Period: 01 Jul 2023 - on-going

**Certificate for Module  
(Big Data and AI for HR Analytics)**  
Programme Code: HR128A

Application Code: 2475-HR128A

2867 8304

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For details, please refer to p.153



**NCR1**

This is an exempted course under the Non-Local Higher and Professional Education (Regulation) Ordinance. 根據《非本地高等及專業教育(規管)條例》，本課程屬獲豁免課程。It is a matter of discretion for individual employers to recognize any qualification to which this course may lead. 個別僱主可酌情決定是否承認本課程可令學員獲取的任何資格。

**NCR2**

These are exempted courses under the Non-Local Higher and Professional Education (Regulation) Ordinance. 根據《非本地高等及專業教育(規管)條例》，這些課程屬獲豁免課程。

**NCR3**

It is a matter of discretion for individual employers to recognize any qualification to which these courses may lead. 個別僱主可酌情決定是否承認這些課程可令學員獲取的任何資格。

The course operator is applying for exemption under the Non-local Higher and Professional Education (Regulation) Ordinance. 程課程主辦人正根據《非本地高等及專業教育(規管)條例》辦理豁免註冊手續。

It is a matter of discretion for individual employers to recognize any qualification to which this course may lead. 個別僱主可酌情決定是否承認本課程可令學員獲取的任何資格。

**Certificate for Module (Predictive HR Analytics for  
Workforce Management)**  
Programme Code: HR139A

Application Code: 2360-HR139A

2975 5690

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This programme aims to equip students with the knowledge and skills to identify and apply appropriate predictive HR analytics to manage different stages of the talent life cycle, from recruitment, onboarding to retention.

The programme begins with an introduction to the types of analytics used today and how to apply predictive HR analytical tools to different workforce scenarios. The final part of the programme equips students with the skills and knowledge to report findings and insights for business and workforce management decision-making.

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(ii) have three years of full-time work experience in related industries.

OR

- (B) (i) hold professional qualification(s) in a relevant discipline; AND  
(ii) have five years of full-time work experience at senior managerial level in related industries.

If the degree or equivalent qualification is from an institution where the language of teaching and assessment is not English, applicants shall provide evidence of English proficiency, such as:

- an overall band of 6.0 or above with no subtests lower than 5.5 in the IELTS; or
- a score of 550 or above in the paper-based TOEFL, or a score of 213 or above in the computer-based TOEFL, or a score of 80 or above in the internet-based TOEFL; or
- HKALE Use of English at Grade E or above; or
- HKDSE Examination English Language at Level 3 or above; or
- equivalent qualifications.

Applicants with other qualifications will be considered on individual merit.

**\$** HK\$9,800

Application Fee: HK\$200

**D** 45 hours

English

**Q** Level 6 (Reg. No.: 23/000893/L6) Validity Period: 01 Nov 2023 - on-going

**Certificate for Module (Principles of Artificial  
Intelligence and HR Analytics for Workforce  
Improvement)**

Programme Code: HR138A

Application Code: 2450-HR138A

2975 5690

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Organisations are undergoing unprecedented change, brought on by new definitions of work, new expectations of the workforce, and the increasing reliance on data and artificial intelligence for insights and decision-making.

This programme equips students with the skills to collect and apply basic HR analytical techniques for different workforce scenarios and the knowledge of how artificial intelligence can support workforce improvement.

**R** Applicants shall:

- (A) (i) hold a bachelor's degree awarded by a recognized institution; AND  
(ii) have three years of full-time work experience in related industries.

OR

- (B) (i) hold professional qualification(s) in a relevant discipline; AND  
(ii) have five years of full-time work experience at senior managerial level in related industries.

If the degree or equivalent qualification is from an institution where the language of teaching and assessment is not English, applicants shall provide evidence of English proficiency, such as:

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- HKALE Use of English at Grade E or above; or
- HKDSE Examination English Language at Level 3 or above; or
- equivalent qualifications.

Applicants with other qualifications will be considered on individual merit.

**\$** HK\$9,800

Application Fee: HK\$200

**D** 45 hours

English

**Q** Level 6 (Reg. No.: 23/000894/L6) Validity Period: 01 Nov 2023 - on-going